



CONTACT

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www.timohidalgo.com



SKILLS

Illustrator
Indesign
Photoshop
Premiere Pro
After Effects
WordPress
HubSpot
Brand Development
Email Marketing
Time Management
Organization
Teamwork



EDUCATION

BFA: Graphic Design
University of Minnesota
Twin Cities | May 2017

Timo Hidalgo

Graphic Designer



SUMMARY

Detail-oriented designer 4+ years of experience. My passion is using motion to educate, engage and delight users through video and animation. Experienced with email marketing, photo editing, logo design, and developing and maintaining a consistent brand. I consistently show a willingness and aptitude for learning new skills to be a versatile resource!



EXPERIENCE

Junior Designer/Marketing Coordinator

Pace Analytical | January 2018-Present

- Designed and delivered email campaigns
- Created marketing materials: logos, postcards, ads, posters
- Collaborated on rebranding company's look and feel
- Maintained new brand consistency over all marketing files
- Enhanced projects with animation
- Shot and edited video
- Updated website text and images

Graphic Design Intern

Sights On Service | May 2017-January 2018

- Initiated and updated brand standards guide
- Collaborated on UI for a mobile app prototype
- Created graphics for email and social media
- Maintained icon and graphics libraries

Video Editing Intern

Player's Health | March 2017-May 2017

- Edited videos with Adobe Premiere Pro